

#NEXTGENPTA®

spark your passion

REGISTRATION BOOK

Monterey Convention Center
Portola Hotel & Spa and Monterey Marriott
May 16-18, 2019

MONTEREY
CONFERENCE
CENTER

WHERE
INSPIRATION
AND INNOVATION
MEET

Registration Open March 1

www.capta.org/convention

Early Registration Ends March 31
Pre-Registration April 1-20
Onsite Registration May 16-18

Host Hotels



Portola Hotel & Spa
2 Portola Plaza
Monterey, CA 93940
(831) 649-4511



Monterey Marriott
350 Calle Principal
Monterey, CA 93940
(831) 649-4234

2019 CONVENTION REGISTRATION BOOK

OUR MISSION: Our mission is to positively impact the lives of all children and families.

OUR PURPOSE:

- To promote the welfare of children and youth in home, school, places of worship, and throughout the community
- To raise the standards of home life
- To advocate for laws that further the education, physical and mental health, welfare, and safety of children and youth
- To promote the collaboration and engagement of families and educators in the education of children and youth
- To engage the public in united efforts to secure the physical, mental, emotional, spiritual, and social well-being of all children and youth
- To advocate for fiscal responsibility regarding public tax dollars in public education funding.

OUR ORGANIZATIONAL GOALS:

- Represent, inform and mobilize members and the public to advocate for the education, health, safety and well-being of all children
- Engage and empower our members and mentor the leaders of tomorrow
- Strengthen our voice for all children by increasing membership
- Promote and practice inclusiveness
- Promote and build family engagement to foster positive outcomes for every child.

OUR ADVOCACY GOALS:

- Support adequate funding for public education by educating our members and policy makers, and by advocating for legislation to bring California within the top 10 states in per-pupil funding
- Promote schools as safe and welcoming environments for all students, families and communities and support children's health and welfare in all aspects of their lives
- Support and protect high-quality public education from efforts that would weaken this vital foundation of our democracy
- Advocate for authentic and measurable family engagement standards in education policy.

MESSAGE FROM CALIFORNIA STATE PTA

Hello and welcome, PTA members. We are very excited to invite you to the 120th California State PTA Convention in Monterey, California, May 16-18. Convention is a wonderful place to ask questions, learn new things, meet new people and get energized for the coming term. This is where we learn how to make a positive impact in our local schools, councils and districts. At convention, we hear the stories of how PTA has impacted someone's life. We see the excitement of new leaders who have attended an amazing workshop, and we know when PTA leaders attend convention, they feel connected to the larger association and see they are part of a bigger picture. PTA believes in our ability to lead and create change.

We believe this convention will be full of excitement. We have four general sessions planned, along with more than 40 workshops and table talks. We have some exciting new workshops, especially our STEAM Extreme event on Friday and our State PTA dinner and dancing on Friday night.

Based on your feedback, the general meetings will again be shorter and interspersed throughout the convention. This year's general sessions provide opportunities for delegates to vote on resolutions, the legislative policies and procedures, bylaw changes and elections of our 2019-2021 officers. We will have our amazing Reflections program on Friday. In addition, make sure to plan on staying for the entire convention so you don't miss our fabulous Teacher of the Year Rosie Reid, and hear from our incoming 2019-2021 State PTA President, Celia Jaffe.

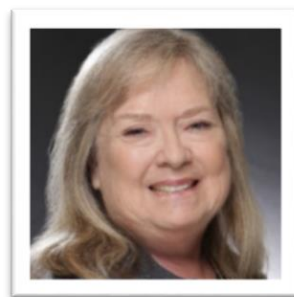
Thursday night will be open for district PTA events so check with your district president to learn their plans. One of the best things about convention is the ability to network with other PTA leaders, and district events are a good place to make connections with your local leaders.

Check out the following pages for all the information you need to plan your trip to convention! We believe there is something for everyone at this year's convention and look forward to meeting all of you in beautiful Monterey.

Believe in our children, believe in PTA. Looking forward to seeing you there!



Dianna MacDonald
President



Julie Redmond
Vice President for Special Events

TABLE OF CONTENTS

Schedule – **4**

Speakers and Special Guests – **5**

What to Expect – **6**

PTA Store – **8**

Exhibit Hall – **9**

Voting Delegates – **10**

Non-Voting Participants – **11**

Resolution and Bylaw Hearings – **11**

Registration Procedures – **12**

Mail-In Registration Form – **17**

Getting to Monterey – **18**

Hotel Information – **19**

Workshops and Table Talks – **21**

Talleres y Charlas en Español – **32**

Convention Checklist – **36**

CONVENTION AT-A-GLANCE

Note: All times are subject to change.

WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Registration and Info/Lost & Found			
Registration only! 4 – 7 p.m.	7:30 a.m. – 7 p.m.	7:30 a.m. – 7 p.m.	8 – 10 a.m.
Reflections Gallery			
CLOSED	9 a.m. – 7 p.m.	9 a.m. – 7 p.m.	CLOSED
Workshops and Table Talks			
N/A	9 – 10:30 a.m. 5:30 – 7 p.m.	9:30 – 11 a.m. 2 – 3:30 p.m.	9 – 10:30 a.m.
Exhibit Hall and PTA Store			
CLOSED	1 – 3 p.m. 5 – 8 p.m. (FREE)	8 a.m. – 4 p.m.	CLOSED
General Sessions			
N/A	11 a.m. – 1 p.m. 3 – 5 p.m.	4 – 6:30 p.m.	11 a.m. – 1 p.m.
Special Activities			
<i>Student Orientation</i>	1 – 2 p.m.		
<i>Resolutions and Bylaws Hearings</i>	8 – 9 a.m.	8 – 9 a.m.	
<i>STREAM Extreme</i>		10 a.m. – 3 p.m.	
<i>Reflections Event</i>		Third General Session	
<i>State Event</i>		7 – 11 p.m.	

SPEAKERS AND EVENTS

NATIONAL PTA PRESIDENT JAMES L. ACCOMANDO

James L. Accomando was elected as the 55th President of the National PTA Board of Directors at the June 2017 National PTA Convention. Jim has been engaged in fulfilling the mission of PTA since his oldest child began kindergarten. For the past 18 years, he has volunteered at every level and has had the pleasure of being president of his child's high school PTA, the district's PTA council and the State of Connecticut Parent Teacher Association.

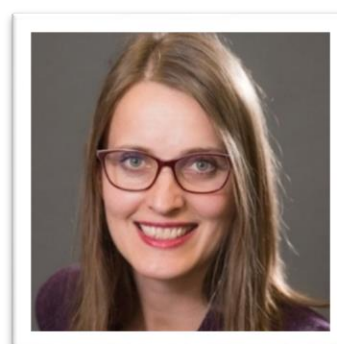
Jim believes that family and community engagement is one of the key strengths of PTA in providing equity and quality in our educational system today. He advocates to look beyond the school community to develop partnerships with other educational stakeholders in order to further the mission of the association.



2019 CALIFORNIA TEACHER OF THE YEAR ROSIE REID

Rosie Reid one of the five California Teachers of Year, and the California representative to the National Teacher of Year program. Reid teaches 9th through 12th grades at Northgate High School in Mount Diablo Unified School District, Contra Costa County.

Reid teaches English and is part of the English Learner Review Team, which supports English learners and mentors their teachers. She recently founded and leads an equity task force at her high school.

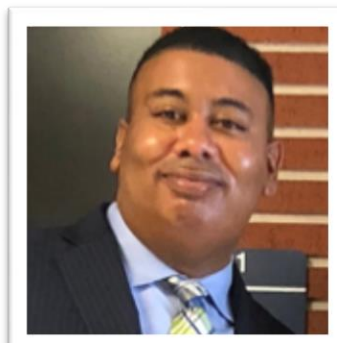


"I strive to be a status quo disruptor and an agent of social justice, while engaging in a rigorous, standard-based English curriculum," Reid said.

GENERATION READY DIRECTOR OF EQUITY ERICK WITHERSPOON

Erick joined Generation Ready in 2013 and currently serves as the Director of Equity Services. Erick is an educator, professor and motivational speaker with a career in education that spans the spectrum: classroom teacher, assistant principal, principal, district leader and adjunct professor in Southern California.

He has held many local, state and national offices in the National Alliance of Black School Educators, serves on the California Staff Development Council and has received many awards for his work in education.



WHAT TO EXPECT

GENERAL MEETINGS

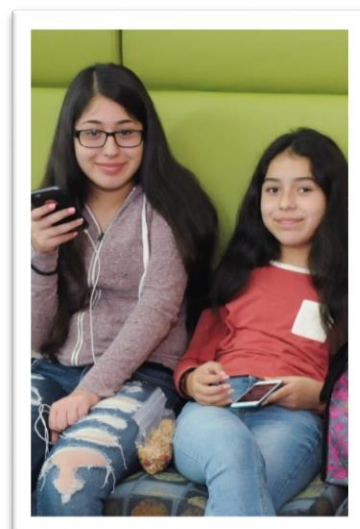
General meetings are your opportunity to influence the direction of California State PTA. Election of officers for the 2019-21 term are held at the first general meeting. Let your voice be heard through the debates on the resolutions. Come and vote on resolutions, bylaws and the legislative policies of the organization. Delegates are responsible for attending the general meetings and are encouraged to report back the outcomes at your units, councils and districts.

SPECIAL EVENTS

Step-Up & Walk for your health. The activity fee gets you a pedometer to track your steps at convention and a “Step-Up & Walk” ribbon. Every 5,000 steps you walk during convention entitles you to be entered into an opportunity drawing for gift cards to healthy places, tee shirts, and a Fit Bit.

Thursday, May 16

Student Orientation is an opportunity for student delegates to meet the student members of the California State PTA Board of Managers. Lunch will be provided. Convention offers students a great way to build leadership skills, have a voice on issues and interact with PTA members from around the state. Students are encouraged to take advantage of all workshops and activities offered.



- ✓ **CHILDREN UNDER 12:** Parents may register children under 12 at no charge onsite at convention. Special badges will be issued allowing them to accompany a parent to activities on a space-available basis.
- ✓ **CHILDREN 12 AND OLDER:** Must register and pay student registration fees.

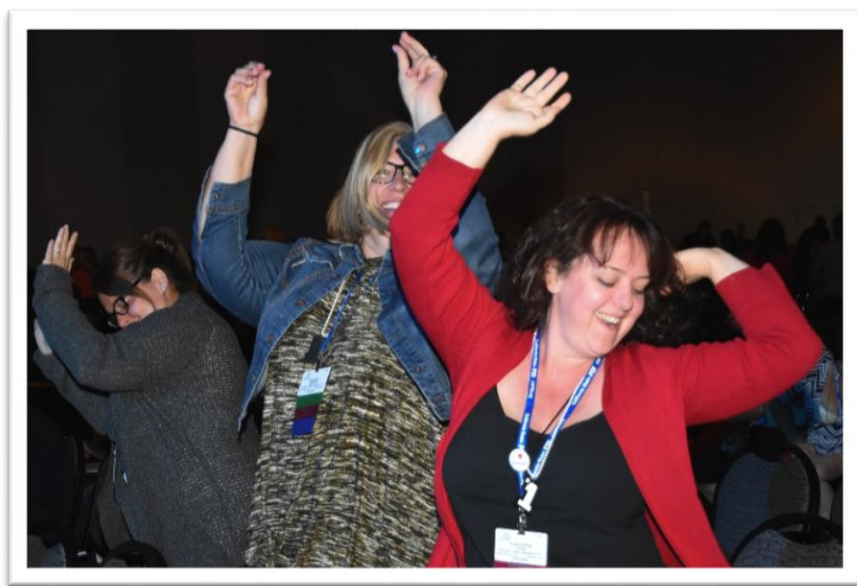
Thursday, May 16 and Friday, May 17

Don't miss the **Reflections Art Gallery** on Thursday and Friday. View the Award of Excellence Reflections entries, along with selected favorites of the judges. Be sure to attend the third general meeting to see and hear some of our Reflections winners at the **Reflections event**.

Friday, May 17

Be sure to make your way to the **STEAM Extreme** event from 10 a.m. to 3 p.m. on Friday. Explore STEAM learning in new ways with hands-on activities, presentations and exciting ideas from experts like NASA, Apple and many more.

Bring you dancing shoes for the **State event** on Friday night. There will be a dinner and DJ, so be sure to buy your tickets early (\$45 per person).



PTA STORE

Shop at the California State PTA Store while at convention. The PTA Store has a complete line of the latest PTA/PTSA merchandise and supplies for your association. Exclusive PTA/PTSA-branded merchandise will help you present a professional look, and many of our supplies may be approved and reimbursable PTA budget items. The PTA Store continues to be updated and expanded. Connect your PTA today!

PROMOTIONAL PACKAGES

PROMO PACK #1

Men's/ Unisex Printed Tee

5.4 oz., 100% pre-shrunk ringspun cotton, 24 singles

Sizes: Small - XXXL

Shirt Color: Sport Grey

\$12.00
Price per promo pack



Promo-Packs Sponsored By
Kustom Imprints
Quality Screen Printing, Embroidery & Promotional Items

Promo
Pack #1 =



PROMO PACK #2

Ladies Tri-Blend 3/4 Sleeve Tee

4.5-ounce, 50/25/25 poly/ring spun combed cotton/rayon, 32 singles

Sizes: Small - XXXL

Shirt Color: Grey Body / Black Sleeves

\$15.00
Price per promo pack



Promo-Packs Sponsored By
Kustom Imprints
Quality Screen Printing, Embroidery & Promotional Items

Promo
Pack #2 =



PROMO PACK #3

Unisex Embroidered Polo Shirt

light 3.8-ounce, moisture-wicking dry-mesh polo

Sizes: Small - XXXL

Shirt Color: Grey / Black

\$20.00
Price per promo pack



SPORT-TEK

Promo-Packs Sponsored By
Kustom Imprints
Quality Screen Printing, Embroidery & Promotional Items

Promo
Pack #3 =



PROMO PACK LIMITED STOCK Personal Utility Bag



Size: 9.5" by 4.5"

\$3.00 Each

This handy personal bag can be used for keeping computer or phone cords, travel accessories, school supplies, cosmetics and much more.

Promo-Packs Sponsored By
Kustom Imprints
Quality Screen Printing, Embroidery & Promotional Items

EXHIBIT HALL

Visit the Exhibit Hall to gain ideas and information for fundraising, assemblies and programs for your school. Get the latest ideas for child and school safety, educational programs, health and fitness education and much more. Access to the Exhibit Hall is FREE on Thursday from 5 – 8 p.m. and wristbands are available at the Registration Booth.

Remember: Do not sign any contracts which will commit your association in the next term. All contracts must be approved by your association prior to signing contract and must be signed by your president and another board member. Our vendors know this is our procedure.



VOTING DELEGATES

Voting delegates are issued a voting card at registration. These cards are nontransferable and not replaceable. It is the responsibility of each voting delegate to ensure he or she receives and signs this card at registration.

UNIT DELEGATES

A delegate representing a unit in good standing is eligible to vote at the California State PTA Annual Convention general meetings. A unit in good standing is one that has paid dues and insurance to California State PTA by March 31, 2019 (*California State PTA Bylaws, Article VI, Section 1*).

PTA Unit Membership	Delegates (<i>including PTA president or president-elect</i>)
15 – 250	2
251 – 500	3
501 – 750	4
751 or more	5

Each unit in good standing is entitled to be represented at the California State PTA Annual Convention by the president or president-elect or an elected alternate and one additional elected delegate (*California State PTA Bylaws, Article XV, Section 5*). The number of delegates to which a unit is entitled is determined by the total memberships recorded in the California State PTA office by March 31, 2019 (*California State PTA Bylaws, Article XV, Section 3*). The number of delegates is set forth in Article XV, Section 5, of the California State PTA Bylaws. Each unit of more than 250 members may be represented by additional elected delegates or their alternates (*California State PTA Bylaws, Article XV, Section 5*) as follows:

A delegate shall not be allowed to represent more than one unit and must have been a member of that unit at least 30 days prior to convention or a member of a unit at a feeder school, where applicable. This shall not apply to units organized within 90 days prior to convention (*California State PTA Bylaws, Article XV, Section 5*).



COUNCIL DELEGATES

Council delegates shall be as follows: one delegate or alternate elected from each council executive board, in addition to the council president or president-elect or elected alternate for a maximum of two voting delegates per council (*California State PTA Bylaws, Article XV, Section 3c*).

DISTRICT DELEGATES

District presidents register as members of the California State PTA Board of Managers. Convention delegates shall be a maximum of three delegates or their alternates elected from each district PTA executive board, one of the delegates being the president-elect in an election year (*California State PTA Bylaws, Article XV, Section 3b*).

STUDENT DELEGATES (AGES 12 – 18)

A student member between 12 and 18 years of age wishing to register **MUST** present a current PTA membership card and a **Parent/Guardian Approval and Consent to Treatment Form** signed by a parent(s) or guardian(s). Download the form in [English](#) or [Spanish](#).

NON-VOTING PARTICIPANTS

Non-voting participants will receive a convention badge and tote bag and may attend all meetings and workshops. They have all the privileges of a delegate except the right to make motions, debate, vote or speak at a microphone. When a PTA has more members who wish to attend than the number of delegates to which the unit, council or district PTA is entitled, the additional participants may register as full-time or one-day non-voting.

RESOLUTIONS AND BYLAWS HEARINGS

Voting delegates should plan to attend one of the resolution or bylaw hearings held on both Thursday, May 16 and Friday, May 17 from 8 – 9 a.m. This is your opportunity to hear from the makers of the resolutions and learn why they believe the resolution is important to PTA. At this time, you can also submit amendments to the resolutions, called an **Intent to Amend**, which may strengthen or clarify the resolutions. This is one of only two opportunities when delegates may submit an **Intent to Amend** a resolution.

California State PTA Parliamentarian will attend bylaw hearings to explain the rationale for the proposed changes. As with resolutions, if you plan to make an amendment you should attend a hearing to submit an **Intent to Amend** form.

REGISTRATION PROCEDURES

Online registration is the preferred method for convention registration. Members are encouraged to register online or by mail using the registration form. Fees entitle participants to attend the general meetings, workshops, Table Talks, Exhibit Hall and special events. “Exhibit Hall Only” entitles access to just the Exhibit Hall.

FEE SCHEDULE

Registration Fees	EARLY REGISTRATION: March 1 – 31	PRE- REGISTRATION: April 1 – May 10	ONSITE REGISTRATION: May 15 - 18
Full-time: voting/non-voting	\$239	\$289	\$349
Full-time Student: voting/non-voting	\$129	\$129	\$129
One Day: non-voting	\$129	\$129	\$129
One Day Student: non-voting	\$59	\$59	\$59
Non-PTA Member	\$500	\$500	\$500
Exhibit Hall Only: PTA member	\$75	\$75	\$75
Exhibit Hall Only: Non-PTA member	\$195	\$195	\$195
Exhibit Hall Free Day: Thursday, May 16 (5 – 8 p.m.)	N/A	N/A	FREE 5 – 8 p.m.

Note: Some district fees may be collected through the registration process. Check with your council and/or district PTA for other fees and fee procedures.

STATEMENT OF UNDERSTANDING

By registering, you agree to the terms and conditions set forth for the California State PTA Annual Convention. Registration is transferable. Payments for transfers must be handled between you and your replacement and your unit/council/district PTA president. There are no refunds for state PTA registration and event fees, district fees or pre-ordered promo packages

PHOTOGRAPHY AND AUDIO RELEASE

By registering for or attending the California State PTA Annual Convention, you hereby grant and assign California State PTA and its legal representatives the irrevocable and unrestricted right to use and publish all photographic, audio, video and digital images of you and your guests (including minors) taken while in attendance at the California State PTA Annual Convention for editorial, trade, advertising or any other purpose and in any manner and medium, including website and internet promotion. By registering for or attending the California State PTA Annual Convention you hereby release California State PTA and its legal representatives from all claims and liability relating to said photographs, audio, video and digital images.

REGISTRATION FOR NEW UNITS AND COUNCILS

Special guidelines are necessary for recently organized units and councils awaiting acceptance of membership into California State PTA at the pre-convention Board of Managers meeting.

1. Applications for membership into California State PTA by new units and councils may be accepted at the pre-convention Board of Managers meeting
2. All required dues, applications and approved bylaws must be processed by the district PTA prior to California State PTA Board of Managers acceptance
3. Registrants from new units or councils not yet accepted by the Board of Managers must register onsite and will be registered as non-voting participants
4. Bring a current PTA membership card – new unit/council PTA status will be verified onsite
5. Make checks payable to California State PTA. The pre-registration rate will apply to your registration.

ONLINE REGISTRATION (**RECOMMENDED**)

Accepted March 1 – May 10

1. Go to www.capta.org/convention and click the “Register” button
2. If you have a priority code, select “Yes” and enter your code, otherwise select “No” and continue with the registration
3. Choose if you are representing your unit (school PTA), council or district
 - Units will be asked to enter the city of their unit; a list will appear for you to choose from

- Councils and districts will be given another option to select council or district and if they want their exhibitor information sent to a unit
4. Choose your registration option
 5. Choose the events, activities and any promo pack(s) you desire
 6. If your district PTA has chosen to participate in online registration, your district fee will automatically be added and you will have the option to choose any district event fees
 7. You will be asked for an address to send exhibitor information to (home or school). If you choose a school address, identify the recipient on the "Attention" line
 8. You may click "Add to Cart" to register additional participants. Be sure to complete payment information. Missing this step will delay processing of your order
 9. Upon completing the online registration, you will receive an email confirmation, which will include your registration number, a bar code and any item you paid for
 - Bring this confirmation with you to check in at registration
 10. Changes can be made online to your registration until May 10. After May 10, changes must be made onsite.

MAIL-IN REGISTRATION

Accepted March 1 – April 30

1. Fill the form out completely. You may only represent one unit or council or district. Be sure to write in your PTA Unit ID number, as listed on your membership card
2. Read ALL NOTICES on the form
3. You may pre-order promo packs on this form
4. Payment and a copy of your membership card must accompany the registration form
5. Units can mail multiple forms with one check
 - If your completed registration form is received by April 30, confirmation will be sent to the email address provided on the registration form. Bring the email confirmation with you to the Registration Booth, where you will receive your badge and tote bag
6. Changes to any registration can be made online after receipt of the confirmation email. Additional fees will be collected, if incurred
7. Mail-in registration will not be accepted after April 30.

ONSITE REGISTRATION

Open May 15 – 18

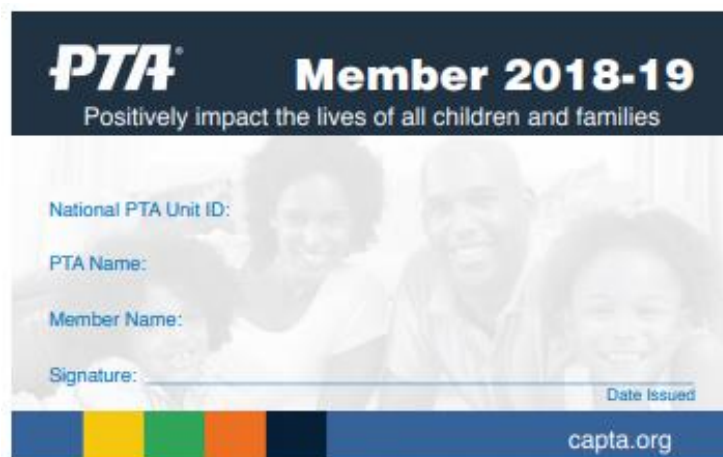
1. Complete a registration form, available at the registration booth
2. Bring your membership card and full payment to the registration booth.
 - Check, cash, money order, Visa and MasterCard are accepted. We do not accept American Express.

MEMBERSHIP REQUIREMENTS

You can verify your PTA membership by:

1. Bringing your membership card with you to convention if you are registering onsite
2. Sending a copy of your membership card with your mail-in registration form.

Note: Failure to provide proof of membership will cause convention fees to be assessed at the non-member rate.



WHEN CONVENTION BEGINS

Upon arrival at convention, check in at the registration booth. Be sure to bring the following:

1. Current membership card
2. Barcode confirmation email
3. Students must bring a signed **Parent/Guardian Approval and Consent to Treatment Form**
 - Forms are available online or from district PTAs in [English](#) or [Spanish](#).
 - Mailed copies are not accepted
4. If you pre-registered and have no changes, scan the barcode from your confirmation email and **use the self-serve kiosk**. Present your membership card to pick up your tote, ribbons and voting card
5. If you have not pre-registered, have changes or are a student, **use the onsite registration booth**.

Credentials may not be shared. Once convention begins, delegates may not give their credentials (badges) to another attendee. Credentials are provided to each delegate and are required for entrance to workshops, general meetings, special events and the Exhibit Hall.

Badges are encoded with the items you purchase through the registration process. A "Tap-N-Go" system is in place throughout the workshop areas and convention hall: Simply tap your badge to the unit for access to workshops and events, and when entering or exiting general meetings.

Voting cards are provided to voting delegates at registration and are not replaced if lost.

TRANSFERS AND NAME CHANGES

If you are unable to attend convention, your registration may be transferred to another individual. Payment arrangements are the responsibility of you, your replacement and your unit/council/district PTA.

If you registered online, provide the user ID, password and email confirmation to your replacement. Name changes can be made online until May 10 and an email confirmation will be sent to the new registrant. After May 10, changes must be made on-site.

Mailed-in registrations may be transferred and changes made online if an email address was provided. Failure to provide an email address requires the transfer to be completed on-site.

Changes may be made on-site. The individual receiving the transfer must provide a signed letter from the original registrant approving the transfer. Transfers without a current PTA membership card will pay the non-PTA member fee and will not be eligible to vote in the general meetings.



120th ANNUAL CALIFORNIA STATE PTA CONVENTION

MONTEREY CONFERENCE CENTER, MONTEREY, CA
ONLINE REGISTRATION FORM

MAY 16-18, 2019
www.capta.org/convention

STATEMENT OF UNDERSTANDING: By registering you agree to the terms and conditions set forth for the 120th Annual California State PTA Convention in Monterey. Registration is transferable. Payments for transfers must be handled between you and your replacement and your unit/council/district PTA president. There are no refunds for State PTA Registration and Event Fees.

PHOTOGRAPHY AND AUDIO RELEASE: By registering for or attending the California State PTA Convention you hereby grant and assign the California State PTA and its legal representatives the irrevocable and unrestricted right to use and publish for editorial, trade, advertising or any other purpose and in any manner and medium, including website and internet promotion, all photographic, audio, video, and digital images of you and your guests taken while in attendance at the California State PTA Convention. By registering for or attending the California State PTA Convention you hereby release the California State PTA and its legal representatives from all claims and liability relating to said photographs, audio, video and digital images. (INITIAL) _____

Print or type. Copy this form for each person registering. Read and complete each section.

REPRESENTING: ☐ UNIT ☐ COUNCIL ☐ DISTRICT ☐ OTHER _____

NAME OF ASSOCIATION: _____ NATIONAL PTA NUMBER: _____

First Name: _____ Last Name: _____

Billing Address: _____ City: _____ State: _____ ZIP: _____

Email: _____ Contact Cell Phone: () _____

Emergency Contact: _____ Emergency Phone: () _____

A barcode confirmation email will be sent to the email address provided upon receipt of registration form *and* payment.

Mail-in registrations will not be accepted after April 30.

Online registration continues until May 10 and begins onsite on May 15.

Send Exhibitor Information to: ☐ Home ☐ School

Attention (name or title): _____

Street: _____

City: _____ State: _____ Zip: _____

☐ Send a copy of your membership card with mailed registration form and payment.

☐ **STUDENTS:** Obtain *Parent/Guardian Approval and Consent for Treatment Form* from district PTA or online at www.capta.org and bring signed original to convention registration booth.

☐ I am a first-time convention participant

☐ I have received an Honorary Service Award

Special needs:

☐ Hearing impaired - assisted listening device

☐ Wheelchair access (Wheelchair not provided)

☐ Sign-language interpretation

☐ Spanish interpretation with headphones

☐ Other: _____

PAYMENT IN FULL REQUIRED - Check or Money Order Only

☐ Check # _____

Payable to: **California State PTA**

MAIL TO: eventLoop, 3283 De La Cruz Blvd. Suite J,
Santa Clara, CA 95054

* Include a copy of your PTA membership card.

FEES WILL BE ASSESSED AT THE NON-MEMBER RATE IF A MEMBERSHIP CARD NOT PROVIDED

Registration Fees	March 1 - 31	April 1 - May 10	Payment
PTA Full Time - Voting/Non-Voting	\$239	\$289	
Student Full Time - Voting/Non-Voting	\$129	\$129	
One Day - Non-Voting	\$129	\$129	
Student One Day - Non-Voting	\$59	\$59	
Non-PTA Member	\$500	\$500	
Exhibit Hall Only	\$75	\$75	
Exhibit Hall Only - Non-PTA Member	\$195	\$195	
Special Activity / Item	Price	QTY	Payment
State Event/Dinner Dance	\$45		
Step Up & Walk	\$10		
Promo Packs With Pin		QTY	Payment
#1 - Tee Shirt	\$12		
<input type="checkbox"/> Small <input type="checkbox"/> Medium <input type="checkbox"/> Large <input type="checkbox"/> XL <input type="checkbox"/> XXL <input type="checkbox"/> 3XL			
#2 - Baseball Shirt	\$15		
<input type="checkbox"/> Small <input type="checkbox"/> Medium <input type="checkbox"/> Large <input type="checkbox"/> XL <input type="checkbox"/> XXL <input type="checkbox"/> 3XL			
#3 - Polo Shirt	\$20		
<input type="checkbox"/> Small <input type="checkbox"/> Medium <input type="checkbox"/> Large <input type="checkbox"/> XL <input type="checkbox"/> XXL <input type="checkbox"/> 3XL			
#4 - Personal Utility Bag	\$3		
Available online only: www.capta.org/convention			
TOTAL PAYMENT			\$

GETTING TO MONTEREY

Staying at the designated hotels gives you the best convention experience and ease of getting to convention activities.

Visit www.montereyconferencecenter.com/facility/parking for more information.

MONTEREY BY CAR

If driving to convention, participants are encouraged to form carpools. Drivers should receive reimbursement for mileage from unit, council or district PTA.

The Downtown East parking garage is located on Washington Street and Tyler Street, between Franklin Street and Del Monte Avenue, and is one block away from the conference center. It has gated operated entrances with a flat fee of \$7 per day with **no in and out privileges**.

Enterprise Discount Code: **NACA102**

Pin: **JP***

MONTEREY BY AIR

Monterey Regional Airport is only a 10-minute drive from Monterey Conference Center and offers direct flights from Los Angeles, San Francisco and San Diego.

San Jose International Airport is a one-hour drive, but offers a shuttle service. Learn more at www.montereyairbus.com.

MONTEREY BY RAIL

Participants can take an Amtrak train to Salinas, followed by an Amtrak bus to Monterey.

MONTEREY BY CAB

Monterey Bay Taxi

Coastal Yellow Cab

Taximonterey

Uber

Lyft



HOTEL INFORMATION

The host hotels in Monterey are the Portola Hotel & Spa and the Monterey Marriott. Special convention room rates are available online from March 1 – April 15, 2019. After April 15, reservations must be made directly with the hotel and are subject to availability and price increase.

Visa or MasterCard is required when checking in at the hotels. Be aware that if you use a debit card, the hotels will secure an authorization for the entire cost of your hotel stay. You can use one or more different forms of payment at checkout. Cancellations may be made 48 hours prior to arrival without penalty.

Note: No outside food or beverages for group consumption are allowed.



Portola Hotel & Spa



Monterey Marriott

PORTOLA HOTEL & SPA

2 Portola Plaza
Monterey, CA 93940
831-649-4511

Rate: \$239

Check In: 4 p.m.

Check Out: Noon

Incidental Charges: \$25 hold per day if using a debit or credit card, \$100 deposit if paying with cash.

Parking: Valet parking is available at \$23 per day for overnight guests and is subject to change. Self-parking is available at \$12 per day for May 13 – 18, 2019.

MONTEREY MARRIOTT

350 Calle Principal
Monterey, CA 93940
831-649-4234

Rate: \$239

Check In: 4 p.m.

Check Out: Noon

Parking: Valet parking is available at \$25 per day for overnight guests and is subject to change. Public parking is available nearby at \$7 per day, also subject to change.

Services Offered at Both Hotels

OUTDOOR POOL

FITNESS CENTER

COFFEE MAKER IN ROOM

HAIR DRYER

IRONING BOARD AND IRON

ATM IN LOBBY

COMPLIMENTARY INTERNET

LEARN NEW SKILLS AT WORKSHOPS AND TABLE TALKS

All workshops and table talks are located at both the conference center and hotels. They are open to all properly credentialed participants **until room capacity has been met**. There are a variety of topics to offer something for everyone.

Both workshops and table talks are 90-minute sessions.

Electronic handouts will be available for download at www.capta.org/convention beginning on May 10, or bring your own USB drive to the PTA Booth onsite at convention for a full download of handouts.

WORKSHOPS (W)

Workshops are your opportunity to gain skills in areas of leadership, finance, membership, parliamentary procedures and more necessary in running your local PTA. Skilled board of managers, professionals and specialists will also present workshops on education, health, advocacy and more to enrich your learning experience.

TABLE TALKS (TT)

Table talks are facilitated learning groups on a specific subject. Each table consists of 10 participants, which includes a facilitator. All participants in the group may share best practices and ideas on the subject matter for that table talk and are welcome to ask questions throughout the discussion.

WORKSHOP AND TABLE TALK KEY

The key below will help enable participants to plan workshop and table talk attendance that will meet their specific needs.

PTA TYPE

U = Unit

C = Council

D = District

SCHOOL TYPE

E = Elementary

M = Middle School

H = High School

WORKSHOPS

Session A: Thursday, May 16 from 9 – 10:30 a.m.

A01 (W)	Presidents – Everything You Need to Know (Part 1)	This innovative workshop will explore your new responsibilities, providing you with the tools needed for today's PTA and empowering you to be an effective president. We will walk you through creating a partnership with your principal, setting the calendar, developing meeting agendas and how to build your committees.	U / C / D E / M / H
A02 (W)	What is Your Job as a Financial Officer of the PTA? (Part 1)	This workshop provides information on financial procedures for PTAs as 501c3 associations. Topics include banking, budgets, money handling, financial reporting and more.	U / C / D E / M / H Interpreted
A03 (W)	Parliamentarians – Ways to Get Started	Start the year right by learning more about your key roles as a PTA parliamentarian. Build your skill sets with how to's on parliamentary basics for running more effective meetings. Get the 411 on what's in the bylaws to help you work smarter as a PTA leader. Take away tips on ways to update your bylaws and use the e-bylaws program in this interactive workshop.	U / C / D E / M / H
A04 (W)	Council Leadership	It's different outside of the unit. Understand your new role as a council leader. Learn to better represent your PTA members, while helping your PTA officers to develop as leaders. We will go over the tools and resources to help you succeed, including compliance.	C
A05 (W)	Managing People and Conflict	This workshop will focus on building leadership skills to assist in developing and managing cohesive relationships in your PTA work. We will walk you through practical steps to prevent and manage conflict. The information learned can be useful in other aspects of your personal life as well.	U / C / D E / M / H
A06 (W)	Advocate! It's for the Kids	What is advocacy and how can you use it to focus on issues that affect children? Gain background information, knowledge, skills and strategies that will give you the ability to speak up and speak out for kids.	U / C / D E / M / H

A07 (W)	"Look Within" – Running a Successful Reflections Program	Be a part of the PTA Reflections Program 50 th Anniversary! Learn how to have a successful Reflections Program at your school, unleash students' creative talents and be inspired and get teachers, parents and students excited and participating. Categories are music composition, dance choreography, film production, literature, photography and visual arts.	U / C / D E / M / H
A08 (W)	We All Want to Change the World – Resolutions	Resolutions are one way to authorize PTA action on the issues that matter to you. By learning how to draft and submit a convention resolution, this workshop takes you through the steps of turning your passion into action.	U / C / D E / M / H
A09 (W)	We Need More than Stress Balls! Stress and Your Teen	Do you have a stressed-out teen? Come learn about the common causes of stress, how to help your teen cope, and things you can do to help prevent stress and anxiety.	U / C / D M / H
A10 (TT)	Circle Up and Play! A Strategy for Family Engagement	Learn and practice fun engagement strategies that you can bring to your school to embrace families, build community and support student learning and success.	U / C / D E / M / H English and Spanish

Session B: Thursday, May 16 from 5:30 – 7 p.m.

B01 (W)	Presidents – Everything You Need to Know (Part 2)	This innovative workshop will explore your new responsibilities, providing you with the tools needed for today's PTA and empowering you to be an effective president. We will walk you through creating a partnership with your principal, setting the calendar, developing meeting agendas and how to build your committees.	U / C / D E / M / H
B02 (W)	What is Your Job as a Financial Officer of the PTA? (Part 2)	This workshop provides information on financial procedures for PTAs as 501c3 associations. Topics include banking, budgets, money handling, financial reporting and more.	U / C / D E / M / H Interpreted
B03 (W)	Parliamentary Basics – Your GPS for Effective Meetings	Who does what at a meeting to make them run smoothly? Find out more about the ways to rely on parliamentary basics to make meetings more effective. Join us for a mock meeting, facilitated by a nationally registered parliamentarian, in this hands-on workshop.	U E
B04 (W)	Best Practices for PTA Websites and Social Media	Make communications easier by learning the best platforms to use for different messaging, best practices in setting up accounts and profiles, what is okay to post, dealing with conflict online and how to make Twitter work by using it one hour a month.	U / C / D E / M / H
B05 (W)	AB2878 – Bring California State PTA's Family Engagement Bill to Life at Your School	Did you know that family engagement can improve student attendance and student performance, help students develop better social skills and improve the likelihood of students going on to post-secondary education? Learn how our newly signed family engagement legislation changes California's Ed. Code and practical tips and activities to create family engagement at your school!	U / C / D E / M / H
B06 (W)	Fundraising – From Basic to Beyond	Join us as we go over the do's and don'ts of fundraising. We will give you the guidelines for raffles, alcohol permits and the 3-to-1 rule.	U / C / D E / M / H
B07 (W)	Membership Basics and More	This workshop will cover membership basics and more. You will learn effective marketing and goal setting. We'll share tips to get the most from your membership campaign and exchange ideas and	U / C / D E / M / H Interpreted

		focus on ways to increase membership, participation and volunteerism at your local PTA.	
B08 (W)	How to Address School Safety – A Presentation from the Association of California School Administrators (ACSA) Fatal School Violence Task Force	Join members of ACSA's Fatal School Violence Task Force, including California State PTA President Dianna MacDonald, as they unveil a new set of resources to assist school districts to better address issues of fatal school violence. From best practices around drills and staff training to templates for communication and crisis management, this workshop is intended to provide a one-stop shop for recommended practices, plans, and building capacity with staff, parents and students.	U / C / D E / M / H
B09 (W)	Getting Real About Teens and Drugs – A Conversation	Are you concerned about substance and your teen? Come learn about the warning signs of substance abuse, how to help prevent it, how to help stop it and more.	U / C / D M / H
B10 (W)	School Smarts – A Family Engagement Strategy to Empower and Engage Parents	The School Smarts program is a fee-based program designed to empower and engage parents while building leadership capacity in the PTA, and strengthen family engagement at home and at school. Learn the steps you can take to bring this award-winning program to your school and or district.	U / C / D E

Session C: Friday, May 17 from 9:30 – 11 a.m.

C01 (TT)	Breaking Down the Barriers – Building Successful Family-School Partnerships	Join us for a conversation on finding effective family engagement strategies. Take away strategies so you can build a school environment where information is freely shared, and input is sought and genuinely considered. Discover how to co-create with your school, a community that is welcoming for ALL FAMILIES. The workshop will be both in English and Spanish. All participants will do an interactive activity to show how language does not need to be a barrier in building partnerships.	U / C / D E / M / H English and Spanish
C02 (W)	Suicide Prevention – What Parents Need to Know	Learn to recognize the warning signs of suicide and know what to do when you see them. Find out about trainings and resources available to parents, school staff and youth to increase awareness and help students. Hear how parents can create safe conversations about suicide.	U / C / D M / H
C03 (w)	Safe in a Cyber World	Whether in the classroom or at home, children are using technology – computers, mobile phones and the internet more and more in their day-to-day lives. Our workshops will cover everything from teaching your children about online predators to keeping your Facebook, Twitter and Instagram accounts private and safe. It's an electronic world out there. Learn to be cyber safety smart.	U / C / D E / M / H
C04 (W)	PTA 411	The definitive guide to what it means to be on a PTA executive board. Learn the expectations and guidelines that boards need to follow to stay legal in today's non-profit world. Information that all board members need to know.	U / C / D E / M / H
C05 (W)	PTA Programs – Easy, Fun and Free	Creating programs for your PTA can have great results for the students you serve and your PTA. Learn how to create programs, find free resources and participate in California State PTA and National PTA programs. You'll leave with hundreds of ideas for inexpensive, fun, engaging programs to excite and revitalize your PTA.	U / C / D E / M / H
C06 (W)	Presidents – Everything You Need to Know (Part 1)	This innovative workshop will explore your new responsibilities, providing you with the tools needed for today's PTA and empowering you to be an effective president. We will walk you	U / C / D E / M / H Interpreted



		through creating a partnership with your principal, setting the calendar, developing meeting agendas and how to build your committees.	
C07 (W)	What is Your Job as a Financial Officer of the PTA? (Part 1)	This workshop provides information on financial procedures for PTAs as 501c3 associations. Topics include banking, budgets, money handling, financial reporting and more.	U / C / D E / M / H Interpreted

Session D: Friday, May 17 from 2 – 3:30 p.m.

D01 (TT)	Interactive Social Media Q&A	Get all your questions answered and learn from PTA experts on the best ways to use social media. We will be on hand to offer tips and answer questions at tables with an expert in Facebook, Twitter, WordPress, YouTube, email and Instagram.	U / C / D E / M / H
D02 (W)	Creating Events for All Abilities	Do you have a favorite PTA activity that you want to ensure is inclusive of all abilities? This workshop will provide you a framework to ensure that individuals of different abilities can be included in all of your activities. As we build our inclusive units and communities, this workshop will be filled with activities and hands-on experiences that attendees can take back to their homes, units, and schools.	U / C / D E / M / H Interpreted
D03 (W)	Building Your Budget	Have burning questions about building your budget? Come get tips on what to include, what not to include and how to decide. This workshop would benefit all officers on your board.	U / C / D E / M / H
D04 (W)	Secretaries – PTA Minutes Make the Meeting	Whether you use paper, an electronic tablet, laptop or cell phone, bring it to this workshop and learn how to be the best secretary. This session will help you write the minutes that everyone knows what occurred. We will discuss what to include and what not to include in this permanent record.	U / C / D E / M / H
D05 (W)	Get the Latest on Legislation Affecting Children and Schools	Knowledge is a powerful tool! Come & hear from experts about pressing issues affecting our schools & children. Regardless of which level you are at (elementary, middle school or high school) the information presented will help YOU to become a stronger and more informed advocate for children.	U / C / D E / M / H
D06 (W)	Presidents – Everything You Need to Know (Part 2)	This innovative workshop will explore your new responsibilities, providing you with the tools needed for today's PTA and empowering you to be an effective president. We will walk you through creating a partnership with your principal, setting the calendar, developing meeting agendas and how to build your committees.	U / C / D E / M / H Interpreted

D07 (W)	What is Your Job as a Financial Officer of the PTA? (Part 2)	This workshop provides information on financial procedures for PTAs as 501c3 associations. Topics include banking, budgets, money handling, financial reporting and more.	U / C / D E / M / H
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Session E: Saturday, May 18 from 9 – 10:30 a.m.

E01 (W)	Public Speaking for Effective Communication	Learn how to become a better communicator and public speaker. Get tips on effective techniques for presenting, storytelling, and speaking in front of audiences.	U / C / D E / M / H
E02 (TT)	Today's LGBTQ+ Youth in Your School and Community	Dr. Vincent Pompei, the Director of the Youth Well-Being Project at the Human Rights Campaign Foundation, will moderate the discussion on the acceptance of all identities, building and sustaining safe and inclusive school environments, disproportionate suicide rates, available resource systems for all, current pro-equality legislation and take-backs for students, parents and administrators.	U / C / D M / H Interpreted
E03 (W)	Mental Health – Ending the Stigma and Helping Those Who Need It!	Only 25% of adolescents get the mental health services they need! Society has stigmatized this issue making it less likely for people to seek help. Learn symptoms of the most common mental illnesses among children, strategies to support them and what schools can do to address student mental health.	U / C / D M / H
E04 (W)	Promoting Youth People's Healthy Relationships	Young people appear to be struggling with forming and maintaining healthy romantic relationships. Parents fret about having the sex talk with their kids. School-based sex education programs focus on disaster prevention rather than on promoting healthy, respectful relationships. This workshop offers insight into how adults can begin to have meaningful and constructive conversations with youth about sex.	U / C / D M / H
E05 (W)	Legal, Insurance and Tax Aspects of PTA	Discuss legal issues for nonprofit organizations with industry experts. This workshop will be interactive, informing and rewarding for any officer.	U / C / D E / M / H
E06 (W)	Finance for Council and District Officers	Get tips and tools for supporting your units and councils to make your job easier. What makes your job different?	C / D
E07 (W)	Next Level Advocacy – Strategies to Put Your Plan Into Action	Whether you have a child at elementary, middle school or high school, take your advocacy skills to the next level in this interactive workshop! Learn strategies to build advocacy	U / C / D E / M / H



		coalitions and how to utilize social media in order to increase your message's reach. Build skills to turn goals into an action plan while you meet & network with fellow next level advocates from across California.	
E08 (W)	Marketing Your PTA With Electronic Membership	Learn how to promote PTA membership using TOTEM, our new online membership system. We will share the most effective and efficient ways to promote PTA membership. You will know which strategies are most effective with which groups and how you can leverage e-membership to strengthen your membership campaign.	U / C / D E / M / H
E09 (W)	The Arts Open Doors to Learning	Using our new visual and performing arts (VAPA) guide, allow the California State PTA Arts Committee to show you just how much your child can benefit from the arts.	U / C / D E / M / H

TALLERES Y CHARLAS EN ESPAÑOL

Todos los talleres y charlas de mesa están en el centro de conferencias y hoteles. Están abiertos a todos los asistentes que tengan las debidas credenciales hasta que se haya llenado la capacidad del local. Hay una gran variedad de temas que ofrecen algo para todos.

Tanto los talleres como las charlas son sesiones de 90 minutos.

Los folletos electrónicos sólo estarán disponibles para descargar en www.capta.org a partir del 10 de mayo del 2019, o usted puede llevar su USB a la taquilla de la PTA en el congreso y allí podrá descargar todos los folletos.

TALLERES (W)

Los talleres son su oportunidad para adquirir habilidades en las áreas de liderazgo, finanzas, membresía, procedimientos parlamentarios necesarias para administrar su PTA local. Una mesa directiva de gerentes y especialistas también presentará talleres sobre la educación, salud, defensa y mucho más para enriquecer su experiencia de aprendizaje.

CHARLAS (TT)

Las charlas son grupos de aprendizaje facilitados sobre un tema específico. Cada mesa consta de 10 participantes que incluye un facilitador. Todos los participantes en el grupo pueden compartir ideas y sus mejores prácticas sobre el tema que se le asignó a esa mesa para charlar y todos pueden hacer preguntas durante toda la discusión.

Sesión A: Jueves, Mayo 16 a las 9 – 10:30 a.m.

A02 (W)	¿Cuál es su Trabajo como Oficial Financiero de la PTA? (Parte 1)	Este taller proporciona información sobre procedimientos financieros para PTAs que son asociaciones 501c3. Los temas incluyen procedimientos bancarios, presupuestos, manejo de dinero, informes financieros y más.	U / C / D E / M / H Interpretado
A10 (TT)	¡Reúnase y Juegue! Una Estrategia para la Participación Familiar	Aprenda y practique estrategias divertidas de participación que puede poner en práctica en su escuela para acoger a las familias, construir una comunidad y apoyar el aprendizaje y el éxito de los estudiantes.	U / C / D E / M / H Inglés y Español

Sesión B: Jueves, Mayo 16 a las 5:30 – 7 p.m.

B02 (W)	¿Cuál es su Trabajo como Oficial Financiero de la PTA? (Parte 2)	Este taller proporciona información sobre procedimientos financieros para PTAs que son asociaciones 501c3. Los temas incluyen procedimientos bancarios, presupuestos, manejo de dinero, informes financieros y más.	U / C / D E / M / H Interpretado
B07 (W)	Conceptos Básicos de Membresía y Más	Este taller cubrirá los conceptos básicos de membresía y más. Usted aprenderá como hacer marketing eficazmente y fijar metas. Compartiremos consejos para aprovechar al máximo su campaña de membresía e intercambiamos ideas y nos concentraremos en maneras de aumentar la membresía, la participación y el servicio voluntario en su PTA local.	U / C / D E / M / H Interpretado

Sesión C: Viernes, Mayo 17 a las 9:30 – 11 a.m.

C01 (TT)	Rompiendo las Barreras – Construyendo Asociaciones Exitosas entre Familia e Escuela	Únase a nosotros a una conversación para buscar estrategias eficaces de cómo obtener la participación familiar. Anote estrategias las cuales le pueden servir para construir un entorno escolar donde la información se comparta libremente, y se busquen y se consideren las opiniones de todos. Descubra cómo crear en colaboración con su escuela, una comunidad acogedora para TODAS LAS FAMILIAS. El taller será tanto en inglés como en español. Todos los participantes participaran en una actividad interactiva para mostrar cómo el idioma no tiene que ser una barrera para formar asociaciones.	U / C / D E / M / H Inglés y Español
C06 (W)	Presidentes – Todo lo que Usted Necesita Saber (Parte 1)	Este innovador taller explorará sus nuevas responsabilidades, le proporcionará las herramientas necesarias para la PTA de hoy y lo capacitará para ser un presidente eficaz. Lo guiaremos a como formar una asociación con su director, a programar el calendario, a desarrollar las agendas de las reuniones y a como formar sus comités.	U / C / D E / M / H Interpretado

Sesión D: Viernes, Mayo 17 a las 2 –3:30 P.m.

D02 (W)	Creando Eventos para Todas las Habilidades	¿Tiene alguna actividad favorita de la PTA que le gustaría asegurar que fuese inclusiva para todas las habilidades? Este taller le proporcionará un marco de trabajo para garantizar que las personas con diferentes habilidades puedan ser incluidas en todas sus actividades. A medida que construyamos nuestras unidades y comunidades inclusivas, este taller estará lleno de actividades y	U / C / D E / M / H Interpretado
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		experiencias prácticas que los asistentes podrán llevar a sus hogares, unidades y escuelas.	
D06 (W)	Presidentes – Todo lo que Usted Necesita Saber (Parte 2)	Este innovador taller explorará sus nuevas responsabilidades, le proporcionará las herramientas necesarias para la PTA de hoy y lo capacitará para ser un presidente eficaz. Lo guiaremos a establecer una asociación con su director, a programar el calendario, a desarrollar las agendas de las reuniones y a como formar sus comités.	U / C / D E / M / H Interpretado

Sesión E: Sábado, Mayo 18 a las 9 – 10:30 a.m.

E02 (TT)	Los Jóvenes LGBTQ+ de Hoy en Su Escuela y Comunidad	Dr. Vincent Pompei, Director del Proyecto de Bienestar Juvenil de la Fundación de la Campaña por los Derechos Humanos. Moderará la discusión sobre la aceptación de todas las identidades, como crear y mantener entornos escolares seguros e inclusivos, sobre las tasas de suicidio desproporcionadas, los sistemas de recursos disponibles para todos, la legislación actual a favor de la igualdad e información la cual podrá compartir con los alumnos, padres y administradores.	U / C / D M / H Interpretado
E10 (W)	Está en la Mesa Directiva – ¿Y Ahora Qué?	Los miembros de la mesa directiva nunca están solos. Aprenda los conceptos básicos de todos los puestos de la mesa directiva, cómo trabajar con los miembros de la mesa de manera eficiente y eficaz y qué recursos hay disponibles para realizar el trabajo.	U / C / D E / M / H Solo Español

CONVENTION CHECKLIST

ONLINE REGISTRATION: MARCH 1 – MAY 10

- ☐ Registered for the 120th California State PTA Annual Convention
- ☐ Purchased Promo Pack #(s) _____

HOTEL RESERVATION: MARCH 1 - APRIL 15

- ☐ Booked hotel room. Confirmation # _____
- ☐ Roommates: _____

BOOK YOUR FLIGHT

- ☐ Booked flight (if needed) with airline: _____
- ☐ Flight # _____
- ☐ Time and date: _____
- ☐ Confirmation # _____

DOWNLOAD HANDOUTS

- ☐ Download and/or print handouts for workshops

PACK

- ☐ Membership card
- ☐ Registration barcoded confirmation email
- ☐ Boarding pass (if flying)
- ☐ Directions to hotel or conference center
- ☐ Printed handouts and/or digital device
- ☐ District contact information: _____



SAVE THE DATE

California State PTA Annual Convention
May 15-17, 2020